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that is publicly known to be generally applicable to pressure-sensitive recording paper, heat-sensitive recording paper, etc. can be used as an electron donative dyestuff precursor, without any particular restrictions. In addition, the preferred electron donative dyestuff precursor is an electron donative compound such as organic phosphonate compound, α -hydroxy aliphatic carboxylate, aliphatic dicarboxylate, and alkylthiophenol, alkyloxyphenol, alkylcarbamoylphenol, or alkylgallate, with a carbon number of 12 or more. However, there are no particular restrictions provided the developer can reversibly change color tone. In addition, the compounds described in the laid-open Japanese patent No. 210954/1994, unexamined Japanese patent applications Nos. 160547/1193; 256825/1993; 317555/1993; 328101/1993; and 10310/1994 are especially preferred.

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